

Patrice Calligaris

Senior Product Designer

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I am a perfectionist in the sense that raising the bar higher than the competition is always an advantage, a key differentiator creating much more traction.

I see design like Apple where details matter, high quality contributes to the positive feelings perceived by users, relevant micro interactions are improving the understanding of a situation, simplicity makes a product accessible to a larger audience.

The focus should always be more on the user experience versus features or technologies. It's about removing any frustration and solving pain points for users, even the smallest ones. It's about to delight users, to generate positive feelings.

Furthermore, I like to work on the full scope of a solution with the essential phases of research, wireframes, mockups and prototypes. I also believe that communication with engineers, stack-holders is essential from the start of the design of a new product, but also until the end.

Most of my career was in France, where I built many successful products. Since 6 years, I'm in the United States where I shared my experience for many startups or larger companies. I'm delighted by this journey, as you always learn something new. My current tool is Figma. I'm also an expert of Adobe Creative Suite, Sketch, Invision, Miro, ProtoPie.

You can visit my portfolio website at digicali.com to learn more about me.

Authorized to work in the US for any employer

Work Experience

Senior Product Designer

Nextiva - Phoenix, AZ
February 2021 to Present

I'm delighted to work full time for Nextiva, a stunning Arizona success story, a company offering modern, innovative business communication solutions. I'm sharing my experience to build a stronger design system, improving consistency, quality of the user experience. Furthermore, I'm also excited to work with the team on great new products. Currently working on Automation, Surveys tool and an innovative communication tool.

Product Designer

Wells Fargo - San Francisco, CA
October 2020 to February 2021

I was delighted to work for a very ambitious project of Wells Fargo Experience Design team (XD). The new design effort of the company is led by Kaaren Hanson. The goal is to raise the bar in design, to delight

customers with a modern evolution of the brand, UI/UX. I worked on two major projects related to the design system with an amazing team. One was about data visualization and dashboards. I learned a lot of things about banking regulations, accessibility and Figma. It was a short contract, remote assignment from Artech staffing agency.

NOTE : During this contract, I realized that I'm a better fit for tech companies building the future with a stronger innovation, focus on high quality user experiences.

Design Consultant

Olevator - Phoenix, AZ

March 2020 to September 2020

During Covid19 crisis, I was helping many startups to focus on design, working remotely from Phoenix.

Skylys Aircraft: startup building a flying car

Ecos: new IOT operating system

Avatar Medical: 3D and VR application for surgeons

Design Lead, Senior UI/UX Designer

Splunk (via Virtusa) - San Jose, CA

August 2019 to March 2020

I was assigned to Splunk San Jose by Virtusa staffing agency. I built the MVP version of a new interactive tool (web application) managed by the Marketing team. I completed the project in time, got congratulations from multiple managers for the quality of my work and the way I handled it (love to get things done). I worked with Sketch and Invision. I also used ProtoPie to explain the user experience to the engineering team.

Design Lead, Senior Product Designer

MacWeb - Palo Alto, CA

November 2018 to August 2019

I was the Design Lead at MacWeb for almost a year. I created the branding of the company and the new website. I worked on the consistency of the user experience for all products and services. I joined the company because I have a strong passion about Apple products and servers.

UPDATE AUGUST 2020: the company is now getting a record level of sales. Customers love the simplicity, the user experience and the quality of the services.

Senior Product Designer, Project Manager

Bigubigu - Santa Clara, CA

February 2018 to November 2018

I was the product designer but also the project manager for a great startup and a great team. We built together an innovative product named JackSpot. Basically, we were trying to build a competitor of NextDoor, but with a better user experience. You can learn more about JackSpot and see some parts of my work on my portfolio website.

Accomplishments:

- defined the design direction for the company and product
- designed the logo of the company and the product
- built the UI/UX of the product and website

- learned about mapbox SDK
- managed the consistency of the brand at all levels
- managed a team of 5 engineers for more than 7 months (project management)
- switched the project management from Jira to ClickUp for a better user experience
- mentored for high quality and stunning user experience, creativity

Design Lead, Senior Product Designer

CoffeeNow - Palo Alto, CA

February 2017 to February 2018

I provided the design direction for the company and the product. I designed the logo, the website and the UI/UX of the app. CoffeeNow is about connecting people sharing the same interests when they have nothing to do.

Co-founder, Product Designer

app4mac - France

2001 to 2016

Accomplishments: Some products were top sellers at the App Store. I build a project management App accessible to everyone. The company was in the top 10 of French software companies for Apple market.

- Created a software company with developers for Mac OS X
- Motivated and directed a team of up to 20 designers / developers
- Switched business in 2004 to sell our own apps (desktop and then mobile apps)
- Built many versions of the website
- Created the logo, branding of the company
- Defined the user interface, user experience of all apps
- Worked to insure all apps had a consistent user experience
- Implemented Stripe and Ogone gateways for e-commerce
- Submitted Apps to the App Store
- Learned about xCode and Interface Builder, the localization process, iTunes connect and App Store submission, PHP, HTML, CSS and responsive websites, bootstrap framework

Education

High school or equivalent

Skills

- UI (10+ years)
- UX (10+ years)
- Team Management (10+ years)
- iOS (5 years)
- Branding (10+ years)
- Typography (10+ years)
- Desktop Apps (10+ years)
- Web apps (5 years)
- Adobe Creative Suite (10+ years)

- Sketch (5 years)
- UI/UX (10+ years)
- ExpressionEngine (7 years)
- WordPress (6 years)
- ClickUp (1 year)
- ActiveCollab (3 years)
- Project Management (10+ years)
- Invision (1 year)
- ProtoPie (1 year)
- Prototyping (3 years)
- Jira (3 years)
- Bootstrap
- CSS
- Agile

Languages

- French - Fluent
- English - Fluent

Links

<https://www.digicali.com>

<https://www.linkedin.com/in/patricecalligaris>

Assessments

Marketing — Highly Proficient

June 2020

Understanding a target audience and how to best communicate with them

Full results: [Highly Proficient](#)

Graphic Design — Proficient

July 2020

Using graphic design techniques and producing visual media to communicate concepts.

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Additional Information

I prefer to be contacted per email first. I prefer design lead positions but I stay open minded. I just finished a project for Wells Fargo (contract).