



Patrice Calligaris

Design Lead / Design Manager



www.digicali.com

Las Vegas, Nevada, Pacific time zone

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Background

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A passion for design and user experience

- Born in France
- Built innovative apps for Apple platforms during 15 years
(I was mostly focusing on UI/UX)
- Moved to the U.S. in 2015
- Started U.S. career with many startups in the Silicon Valley
- Joined later bigger companies as a design lead
(Splunk, Wells Fargo, Nextiva, AT&T, PayPal, Auctane)
- Became U.S. citizen in November 2022

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Tools



Love using or discovering new tools

- Adobe Creative Suite (started with Photoshop/Illustrator 1.0)
- Figma (primary tool since 2023)
- Sketch (since 2015)
- Cursor (since 2025)
- ProtoPie, Overflow.io
- usertesting.com, maze.co
- ExpressionEngine, Webflow, and many more

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Experience

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Love to delight users, raising the bar in user experiences

- Innovative web app for Splunk
(built an interactive tool to create server topologies)
- SaaS application for MacWeb and online store
(cloud Mac servers On-Demand)
- Innovative CRM tool named NextivaOne
(built unified communications tool, competitor of Zoom and Teams)
- Social network for AT&T
(worked for Atlas CDO, internal web application)
- PayPal website at Auctane
(built the new shipping labels solution)

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Design process

D Design process

It's all about team collaboration and compromises

- Step 1 - study the problem to solve, pain points
- Step 2 - research of competitors, audit of the product
- Step 3 - user flow, wireframes to validate business logic, design
- Step 4 - building high fidelity mockups and prototypes
- Step 5 - Follow up with users feedback, new iterations

Always working with product managers, and even engineers to validate ideas, work. I value team collaboration.

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Who I'm

Who I'm

And how I like to work

- Love working on innovative products, disrupting solutions
- Love focusing on user experiences, to delight users
- Picky about quality and details
- Open minded, fine with any type of feedback
- Father of a smart daughter, love hiking, traveling, nature, cats

We are not building products for ourselves, but for users



Voila :-)

Looking forward for a conversation



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